



GABRIELLA LAZARCHEFF

Visual Designer, Oakhurst CA

EDUCATION

CSU Monterey Bay, Seaside, CA
B.S. Communication Design
Summa cum laude (GPA: 4.0)
AUGUST 2020 - MAY 2024

SKILLS

Proficient In:

Adobe Illustrator/Photoshop
Adobe InDesign/After Effects
Microsoft Word/Sheets
Canva

Rudimentary:

Facebook/Instagram/TikTok
HTML, CSS, Javascript

AWARDS

CSUMB School of Computing & Design, Capstone Project Award
2024 Best Design Award

CSUMB Service Learning Inst.
2024 Service Learning Award,
CTN Pinterest Presence Project

TAMC, Salinas CA
2023 Transportation
Excellence Award

CONTACT

(559) 760-9752
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WEBSITE

glazarcheff18.wixsite.com/design

PROFILE

Creative and versatile graphic designer with a B.S. in Communication Design. Experienced in utilizing industry-standard products such as Adobe Creative Cloud and Canva to deliver high-quality designs and marketing materials. Possesses rudimentary skills in navigating various social media platforms, enabling the creation and management of engaging digital content. Foundational knowledge in website builders combined with knowledge of HTML, CSS, and Javascript to launch online presences. Committed to staying updated with trends to deliver effective design solutions.

EXPERIENCE

iloveToCreate, Fresno, CA – Junior Graphic Designer

NOVEMBER 2024 - PRESENT

- Assists in the design and development of packaging concepts for craft products.
- Collaborates with the senior designer and art director to brainstorm and develop creative packaging concepts, solutions and mockups.
- Prepares artwork and ensures files are production print-ready and works cross-functionally with key stakeholders to ensure packaging meets the functional, marketing and cost objectives.

School of Computing & Design CSUMB, Seaside, CA – Office & Design Assistant

AUGUST 2021 - MAY 2024

- Designed original graphics, logos, and promotional products for the School of Computing & Design office and social media at California State University Monterey Bay.
- Corresponded with local and corporate vendors to order promotional products.

Transportation Agency for Monterey County (TAMC), Salinas, CA - Graphic Design

DECEMBER 2021 - JANUARY 2024

- Drafted layout, dimensions and designs for the Safe Routes to School "Traffic Gardens" project.

Community Tech Network (CTN), San Francisco, CA (Remote Work) - Social Media

SEPTEMBER 2023 - DECEMBER 2023

- Repurposed existing files and designed original graphics to launch CTN's social media presence on Pinterest.

Chapman Fashion, Oakhurst, CA – Office Assistant & Shipping Clerk

JULY 2020 - JULY 2023

- Prepared and packaged inventory for shipping and organized digital content for online store.

The Furnace Teen Center, Seaside, CA (Remote Work) - Graphic Design

AUGUST 2022 - DECEMBER 2022

- Volunteered skills to produce 20 original logos and graphics for center programs and events.

Oakhurst Veterinary Hospital, Oakhurst, CA – Office Assistant

APRIL 2018 - AUGUST 2019

- Converted 10 years of medical files and patient information into electronic documentation.
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